

TXGA Board Meeting Minutes

WEBSITE EDITION

April 9, 2024 7:00 pm

On Line Zoom

Attendance:

Brian Erickson (BE Viking) President
Patricia Elkins (MsPatt) Vice-President
Patricia Maldonado (Ca\$hQueen) Secretary*
Wayne Lind (The Outlaw) Education Director*
William Davis (TerraViatours) IT/UX Director
Marcellus Cadd (Atreides) Central Texas Rep
Kevin Boatman (K13) East Texas Rep
Michael McKinney (McKsix) North Texas Rep
Cheri Tummelson (CrazyChickC) South Texas Rep
Elisa Reynoso (GeoReyna) Southeast Texas Rep*
Tony Mollhagen (shellbadger) West Texas Rep
Not Present: Teresa Hall (TxHistLady) Membership Director*
Not Present: Michael Cash (mikjie) Finance & Compliance Director

Business

Financials

TXGA Challenge

- Financials will be coming out at the end of the month.

Minutes

Provided for review and approval to post to the website.

2024 Challenge Recap

- Brian asked for feedback so we can start planning for 2025.
- 2024 Challenge may not have qualified for Mega Status. May need to requalify.
- Brian asked for questions/thoughts on Challenge. Various board members gave their feedback on items that deserved Kudos and on others where we had opportunities for improvement.
- Survey to all TXGA members about 2024 Challenge will be sent out soon.

Membership

- We are doing pretty well on membership, numbers are close to last year.

- Brian has 75 coins/packages yet to be distributed. He will send an email to give three options for delivery:
 1. Send them in bulk to regional reps for distribution.
 2. Ask members to pay to have them mailed to them. (Challenge is that it costs \$7 to mail – that's half the \$15 membership with coin price.)
 3. Hold on to them and have available for pick up at future events.

So, best to give to region reps. Won't cost members anything.

Sold out of Coins and PathTags – reordered.

- Pathtags can be mailed at a low cost for TXGA.
- We'll have an extra 25 coins to sell to new members.
- Brian says there are also 10-20 2022 coins that never got picked up and said that we got to get the people what they paid for.
- Ideas for better distribution of membership coins was discussed.

Round Up 2024

West Texas – Ft. Davis State Park

Oct. 19

“Take the High Road to the Stars”

McDonald Observatory – Highest paved highway in Texas

- Event and activity planning is taking place.
- Artwork for the event is being discussed/submitted.
- Planning on contacting local cachers to help place caches for Round Up.
- A discussion took place about creating list of highly favorited caches enroute to Ft. Davis and to help with the Texas County and Two-Step Challenges.
- Engaging with caching communities in El Paso and New Mexico was discussed. Brian will research the communities and get back to Tony.

Challenge 2025

South Texas - Floresville GCAMM1H (not yet published)

World's Largest Peanut

Free Museum

- We have our GC code: GCAMM1H

- Brian mentioned again about Mega status challenge and will hear from Groundspeak on Mega for Challenge 2025.
- Activities are being discussed.
- Cheri is working on getting a sign-off to use the artwork on our event page or anything we will sell.
- Cheri is working on a list of cachers in the area. She wants to do a launch event to get volunteers. Lots of ideas, but need to get organized.
- Cheri recommended making the Finishers event a Block Party Event. Keep Challenge the Mega. Kevin asked if HQ will approve both on the same weekend. Brian will talk to the Mega Coordinator

Promoting our Megs

- Brian recommends sending board members to attend other megas to promote ours.

Block Party 2025

Southeast Texas Hosts – Considering Galveston.

Brian asks “What can we do to attract 300 “Will Attends”?”

- Promote Blockparty at other Megs (booth).
- Planning:
 - Board members discussed that Galveston is a great location that will attract tourists and geocachers, alike. Ideas for attracting at least 300 attendees. Ships, Tiki Room, Jean Lafitte’s house. Guinness Book of world records for most pirates on a beach?

Miscellaneous

- Brian introduced Kevin to promote Tatum Trifecta
 - April 27th in Tatum
 - Kevin gave information on events and activities for the weekend.