

TXGA Board Meeting Minutes

May 7, 2024 7:00 pm

WEB VERSION

On Line Zoom

Attendance:

- ✓ Brian Erickson (BE Viking) President
- ✓ Patricia Elkins (MsPatt) Vice-President
- ✓ Patricia Maldonado (Ca\$hQueen) Secretary*
- ✓ Wayne Lind (The Outlaw) Education Director*
- ✗ William Davis (TerraViators) IT/UX Director
- ✓ Marcellus Cadd (Atreides) Central Texas Rep
- ✓ Kevin Boatman (K13) East Texas Rep
- ✓ Michael McKinney (McKsix) North Texas Rep
- ✓ Cheri Tummelson (CrazyChickC) South Texas Rep (joined at 13:32)
- ✓ Elisa Reynozo (GeoReyna) Southeast Texas Rep*
- ✓ Tony Mollhagen (shellbadger) West Texas Rep
- ✓ Teresa Hall (TxHistLady) Membership Director*
- ✗ Not Present: Michael Cash (mikjie) Finance & Compliance Director

Business

Financials/Spending/Budgets

- Financials will be updated. TXGA needs to target balances in the \$10,000 range. We currently have a surplus.
- We will use some of the excess funds to give back to the community and support our big events, for coins, activities or venue rental. We can also consider giving budgets to the Regions.
- We can also give favorable pricing on event packages.
- We do, however, need to set aside funds for the Block Party October 2025.
- It was also discussed to use funds to support our presence at other megas to advertise TXGA events, in particular to purchase promotional items.
- A list of the mega events and Board attendees will be created to consider booths to help promote TXGA.
- Attendees to GWXX is Patricia E., Wayne and Candy, Michael and Rose M., who can host the TXGA booth.
- A vote was taken to have membership coins shipped to members who have not received their coins.

- Question about method of communication to geocachers.
- Discussed were quarterly communications to the general mailing list, monthly emails to members.
- Patricia M. raised her hand to develop the June newsletter.
- Patricia E. recommends posting Cacher of the Month at the beginning of the month and Cache of the Month later in the month.
- Patricia E. said the newsletter would be a good method of communication for those who do not get on Facebook.

2024 Challenge Survey

- Responses were reviewed. We got 26 back.
- There was no common theme. Board is asked to review.
- Review to see if there are things to consider as we start planning for Floresville.
- Cheri mentioned she did contact the Challenge committee with questions and concerns with deadlines to get things in process for Challenge. This will be a monthly meeting until we get closer to Challenge.

Round Up 2024

- The event was promoted on Facebook.
- Coins and pathtags have been submitted. We need to finalize t-shirts.
- Coins and pathtags will be posted on the website.
- Once packages are up on the website, we need to start promoting them.

Challenge 2025

- Note from Groundspeak said we did not have enough “Attended” to pre-qualify for Mega status for next year’s Challenge. So, we will have to have 300 “Will attends” on 2025 Texas Challenge to qualify for Mega status. We don’t think that will be a problem.
- A request for ideas was made on how to make Challenge more creative to attract people to Floresville.

Cito Across Texas

- Brian said it was a great idea that Elisa came up with.
- Elisa said it would be in conjunction with National/Worldwide Cleanup Day in September. Various CITO events all on one day.
- One of its purposes is to get people to know about TXGA.
- Artwork for the event has been started.

- It was suggested that a coin be designed and given as a prize or for those who host the event. Pathtags and Wooden nickles were also mentioned, as well as a virtual souvenir.
- The vision is to have 20 different sites across Texas.
- We can promote to non-geocaching organizations, like scouts or environmental groups. We can use it to educate people about TXGA while giving back to our community.
- It was recommended to keep it simple and do the one day – September 20th.

Lone Star Round Up Coin Design

- Great design, stars will be glow-in-the-dark
- Only 75 coins will be made to reduce excess inventory.
- Pathtag designs will be shared with the Board.

Design for Membership Coin

- Elisa and Teresa will coordinate the coin design.
- The idea to have members submit designs was offered.
- Put design application in the next newsletter.

Meeting ended.