

TXGA Board Meeting Minutes

July 16, 2024 7:00 pm

WEB EDITION

On Line Zoom

Attendance:

- ✓ Brian Erickson (BE Viking) President
- ✗ Patricia Elkins (MsPatt) Vice-President
- ✓ Patricia Maldonado (Ca\$hQueen) Secretary
- ✗ Wayne Lind (The Outlaw) Education Director
- ✓ William Davis (TerraViators) IT/UX Director
- ✓ Marcellus Cadd (Atreides) Central Texas Rep
- ✓ Kevin Boatman (K13) East Texas Rep
- ✗ Michael McKinney (McKsix) North Texas Rep
- ✓ Cheri Tummelson (CrazyChickC) South Texas Rep
- ✓ Elisa Reynozo (GeoReyna) Southeast Texas Rep
- ✓ Tony Mollhagen (shellbadger) West Texas Rep
- ✗ Teresa Hall (TxHistLady) Membership Director
- ✓ Michael Cash (mikjie) Finance & Compliance Director

FINANCIALS

- Michael C. posted financials were presented and posted. We have a balance of \$18,460 in the bank account, which is \$2,000 less than last month's balance, mostly due to coin purchases for memberships and events.

NEWLETTER UPDATE

- Patricia M. mentioned that the newsletter has around 8 standard pages that will appear in each issue that will promote our primary events (Challenge and Roundup), Cacher and Cache of the Month, the events calendar, Mission Statement, Board page, and a membership page.
- Featured events would vary and we are also considering getting guest article writers. However, we want to continue to make the newsletter a forward- looking publication and not talk about things in the past.

- Patricia M. continued to say that since we are promoting Challenge and Roundup each issue, that we need to think about articles with different angles for each to incentive people to join the events.
- Kevin Suggested that we provide a list of accommodations for RoundUp. There was a conversation about where everyone is staying. Elisa suggested we post the list as soon as possible. Both Tony and Brian offered to provide information on lodging that they have or will obtain. Marcellus said that Chinati Weekend is the same weekend as Roundup and that could be the explanation for everything being sold out.
- It was agreed that we would provide the information (phone numbers) for lodging options and just let people call for themselves.
- Membership Coin Contest. Brian mentioned that the design winner would get a free family membership that will come with the usual coins for that type of membership.

TEXAS 2-STEP

- Brian is optimistic that we will have a pretty good crowd at the events.
- Event location is at the plaque of the geographical center of Texas and lunch is at a BBQ place in Brownwood.

CITO ACROSS TEXAS

- There was a conversation about other potential locations.
- FTF Magazine has an article about CITO Across Texas.
- The bookmark link is updated with 13 locations. The TXGA website needs to be updated to show only the link.
- Question about pathtag distribution. Brian prefers to ship directly to hosts.
- Brian needs to send letters to hosts to let them know they will get a \$25 budget.

TXGA WEBSITE

- Brian has added pages to the TXGA website for Texas 2-Step and CITO Across Texas

ROUNDUP

- Tony will go out first weekend in August to place more caches in the area, including non-traditionals.

TEXAS CHALLENGE

- Brian wants to start monthly planning meetings with Cheri.
- Official approval received to use the mural artwork.

PROMOTION/MARKETING

- Brian said we have 500 non-members and 50 members email addresses. Feedback has been really positive on the newsletter.
- Marcellus was interviewed by Geocaching HQ and promoted Challenge and Roundup.
- Brian is invited to the Challenge podcast in September.
- MsPatt connected to St. Louis Geocachers Association. Looking for advice from us.
- Michael M. – Texas Parks and Wildlife – Part of the State Fair – Geocaching table – last weekend in September.

ROUNDUP 2025/BLOCKPARTY – GALVESTON

- There was a conversation about starting to plan for this event.
- Brian wants a planning committee. Elisa has a group of people who want to help. Patricia M. offered to help to contact organizations.
- Various themes were discussed as potential themes for the event.
- Elisa is researching hotels.
- Michael M. mentioned that Galveston's Visitor's Bureau would have more to offer.
- Brian asked Elisa to find out information in the next two weeks.

CACHEFEST

- Marcellus mentioned some successful activities at the event that we may want to use as inspiration.
- They also had a Challenge within a Challenge.
- Brian wants to get unique ideas for Challenge.

Meeting ended 8:05pm.